



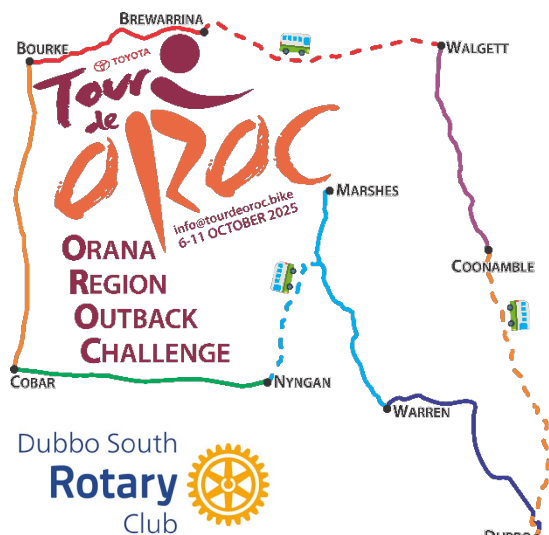
a Dubbo South  
**Rotary**  
project



# Toyota Tour de OROC 2025 Sponsorship



The Toyota Tour de OROC, a project of the Rotary Club of Dubbo South, is a unique biennial cycling event taking place from 6 to 11 October 2025. Covering more than 700 kilometres throughout the Orana Region, it is one of the longest charity rides in the world.



Established in 2013 to raise funds for Macquarie Home Stay, the Tour has already contributed over \$1 million towards this vital community facility, which officially opened in 2019.

This is a rare opportunity to showcase your brand across the Orana Region, support an essential community asset, and be part of a Guinness World Record attempt.

Funds raised by the Tour de OROC will go towards the development of Stage Three, which includes much-needed family accommodation at Macquarie Home Stay. These funds also help demonstrate to government funding bodies that this is a critical asset for the people of the Orana Region—one that is strongly supported by the local community.



**Illustration:** Stage Three development, Macquarie Home Stay

## Corporate Sponsor - \$15,000

- Opportunity to speak at an event.
- Noted as Corporate Sponsor with large logo.
- Nominate a rider (whose fundraising obligations are waived).
- Logo on support vehicles and on clothing worn by support personnel.
- Logo on banner that will be used at the functions throughout the ride.
- Logo in newspaper and television advertisements promoting the ride.
- Logo on cycling jersey, social media and sponsorship webpages.
- Brochures, handouts and merchandise may be supplied to be distributed at each of the functions.
- 2025 Tour de OROC jersey.



## Platinum Sponsor - \$5,000

- Noted as Platinum Sponsor with large logo.
- Nominate a rider (whose fundraising obligations are waived).
- Logo on support vehicles and on clothing worn by support personnel.
- Logo on banner that will be used at the functions throughout the ride.
- Logo in newspaper and television advertisements promoting the ride.
- Logo on cycling jersey, social media and sponsorship webpages.
- Brochures, handouts and merchandise may be supplied to be distributed at each of the functions.
- 2025 Tour de OROC jersey.

## Gold Sponsor - \$3,000

- Noted as Gold Sponsor with third largest logos.
- Nominate a rider (whose fundraising obligations are waived).
- Logo on support vehicles and on clothing worn by support personnel and logo on official banner.
- Logo in newspaper and television advertisements promoting the ride.
- Logo on cycling jersey, social media and sponsorship webpages.



## Silver Sponsor - \$1,500

- Noted as Silver Sponsor with fourth largest logo.
- Logo on support vehicles and on clothing worn by support personnel and logo on official banner.
- Logo on cycling jersey, social media and sponsorship webpages.

## Bronze Sponsor - \$500

- Sponsoring a rider \$500+ also qualifies as a Bronze sponsor.
- Bronze Sponsors will have their logo printed on the cycling jersey.

## To register as a Sponsor

Visit [sponsor.tourdeoroc.bike](https://sponsor.tourdeoroc.bike) to register and upload a high-resolution logo.



## Media Sponsor – minimum of \$7,000 media coverage

- Same coverage as Platinum sponsorship.
- Ad copy will be provided with production help required for TV and/or radio ads.
- Contact us to customise your support.



## All other sponsors

- Can sponsor a rider **or** contribute directly to the Fundraisin page **or** direct to Rotary.
- An attempt will be made to beat the Guinness World Record for the 'Most brands advertising on one single sportswear item'. The current record is 116 logos.
- Email your logos to: (email to be confirmed by Fundraisin').



Celebrity riders who have previously joined the peloton include Brad McGee; Sarah Carrigan; Robbie McEwen; Megan Dunn; Matt Keenan and Mike Tomalaris.





### **Core Rider - \$700 for a single rider, \$1100 for couples, plus a minimum of \$1,500 (\$2,500 couples) raised through Fundraising (Limit of 50)**

- The privilege of riding and being supported for the entire 738km over six days throughout the Tour de OROC.
- Corporate, Platinum or Gold Sponsors may nominate a rider covering his or her fundraising target. The rider (or sponsor) is still required to pay the \$700 entry fee.
- A Tour de OROC fundraising page will be created on each rider's behalf to assist with fundraising.
- All core riders will have their names on the cycling jersey.
- Tour de OROC will provide two cycling jerseys per rider.

### **Core Rider plus Accompanying, Non-Riding Partner \$1000 per couple, minimum of \$2,500 fundraising**

- All core rider inclusions, plus for non-riding partner;
- OROC Support Crew polo shirts x 2.
- Accommodation on a twin share basis.
- Place on bus legs if required.
- Plenty of opportunity to lend a hand with catering and logistics! Please indicate your willingness upon registration.
- Register using rider registration portal as Core Rider plus Non-Riding Partner.

**Friday 5<sup>th</sup> September 2025** is the sponsorship deadline due to the lead time for printing of jerseys.

**Ride dates 6<sup>th</sup> – 11<sup>th</sup> October 2025**

**Contact Ben O'Brien** on [info@tourdeoroc.bike](mailto:info@tourdeoroc.bike) or 0409 697860 for more information.

**Website:** [www.tourdeoroc.bike](http://www.tourdeoroc.bike)

**Facebook:** [TourDeOroc](https://www.facebook.com/TourDeOroc)



Illustration: Stage 3 development, Macquarie Home Stay, 5 family units, 6 people each unit.